What is stock Market?

* Scaling smaller business to larger we need investments
* In starting your friends start with the idea in it is growing So to scale again you need to get more funds
* For getting funds investors(VC Firm/Angel Investors) plays huge role and demand for the company shares (for ex. For 10 % shares they are ready to give 10 crs for your business)
* Now valuation from the example will be 100 crs.
* For public listing to grow the business ,First time giving your companies share called as IPO(Initial Public Offering)
* For listing we list on exchange(NSE,BSE)
* IPO ;ist in three categories 1.Retail 2.HNI(High Net Investors) 3.Instituitional
* For meeting of buyers and sellers known as Exchange
* TO control Exchange There is an org called SEBI(Security and Exchange Board of India)

Factors controlling price shares of company

* Demand and Supply
* Company Performance
* News
* Market Sentimentals

IN market there are somany shares to buy so to see index ie SENSEX NIFTY

How to trade

* For long terms you should invest in high profile companies with big amount of money
* For short term trading there are categories like-

1. Swing Trading

2. Intra Day Trading

3. Future Trading

4. option Trading

* There are two main ways to put your money on market-

1. Investment- investment should be for long term using **fundamental analysis** then you'll able to feel the money
2. Trading-but in trading it suppose to be for short term using **technical analysis then you'll** able to predict the rpice of the stock

* **Fundamental analysis**- it is usually used when you want to invest money for long term like buying mutual funds and stock of the company . In this you see company's revenue,net income ,liabilities in short you you see [background](https://www.youtube.com/channel/UCEAAzv2OBqxsSczKJ2QZyGQ) of the company
* **Technical analysis- In technical analysis** we make sure of the trend it is very important nalysing during putting money

1. Trend- There is three types of trend up trend(when graph is towards up) , down trend(when graph is towards down) and sideways trend(when graph is not going upward nor downward
2. ***Resistance and support***

* Price action reaction

Candlestick Pattern(for only one candle)

| **Bullish** | **Bearish** |
| --- | --- |
| Hammer | Hanging man |
| Inverted Hammer | Shooting Star |
| Dragonfly dogi | Gravestone dogi |
| Bullish marubozu | Bearish marubozu |
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